



**SILVER
SWANS**

Silver Swans Celebration

Shining a spotlight on our Silver Swans Licensees and
dancers

Filmed Performance Information Pack

**ROYAL ACADEMY
OF DANCE**

STEPS TO FOLLOW

- ★ **STAGE 1: Read the Information Pack** guidance thoroughly - please share with your dancers.
- ★ **STAGE 2: Group leaders** should complete an 'Expression of Interest' before the **10 June** at the following link: <https://forms.gle/jF5ccpKEKMctKspr5>
STAGE 3: An RAD **communication** will be received no later than the **26 June** to advise on the next steps. Please refer to **Appendix A** for details of the information that may be requested along with payment.
- ★ **STAGE 4: Each performer in the group** will need to complete a separate online registration form. A further link will be shared on receipt of the group leaders registration (see **Appendix B** for details of the information that will be requested from each performer appearing in the filmed performance).
- ★ **STAGE 5: Filmed performances** are to be submitted by [We Transfer](mailto:participate@rad.org.uk) to participate@rad.org.uk no later than **1 October**.

FEES

Filmed Performance – Group registration, one off fee: £60 (to cover editing and title slide creation and distribution)

Live Performance – Group deposit fee: £60, plus individual fee for each performer of £60 (includes a 1-hour ballet class with guest teacher, extended technical rehearsal and entry to two workshops)

Live Performance Audience Ticket – £8 per person

In Person Workshop Participation – £30 per person to access 2 workshops.

Pre-Recorded and Online Workshops – £30 per person

CONTACT

Learning and Participation department

Email: participate@rad.org.uk

Tel: 0207 326 8025

ABOUT THE FILMED PERFORMANCE

Content

There are no limitations on what can be shared/performed, the duration should be between 3 minutes. You may choose to show class work, stage some of the RAD syllabus work, perform a variation or group dance choreography in any dance style.

Performers

All performers should be age 55+ and regularly attending Silver Swans classes. There is no limit on the number of performers that appear in the recording.

Music

You may choose any kind of music; however, if your music contains lyrics, these must not include any offensive material (i.e. sexist, racist or in other ways defamatory).

FILMING GUIDELINES

- Ideally videos should be recorded from the front and in one take from start to finish, without any editing. If you elect to use multiple cameras and editing you must bear in mind that the video is clear and easy to view.
- Videos should be recorded in a studio ideally, or in a large space such as church hall or sports hall.
- Videos should not exceed more than 3 minutes in duration.
- There should be little or no background noise in your recording, and no-one else apart from the dancers should appear in your video. Background noise may include external sounds in the venue or space you are using, such as building works and other interruptions.
- There should be no unnecessary objects in the background of the space e.g. bags, props etc. unless required for the performance.
- You do not need to record using professional equipment, however, it is important that the technical quality of the recording is clear, we suggest that you:
 - Shoot in HD if possible
 - Shoot landscape (wide), not portrait (tall)
 - Make sure there is sufficient lighting
 - Keep light sources in front of the subject (i.e. no shooting with a bright window in the background which will make the subject dark)
 - Use 1920 x 1080 aspect ratio if possible
- You can use live or recorded music.
- Please ensure the sound source is close to the microphone on your recording device. We suggest you do a sound check to ensure there is no feedback and that the sound is not distorted.
- Please ensure you playback your filmed group dance and check the video file before submitting.
- Please submit your footage as an MP4 file.
- Please note that if you upload a video of you dancing over the time limit specified (3 minutes), it will be at the discretion of the Learning and Participation team as to the final edit of your video.

APPENDIX A: Group Registration Information

What will be requested?

Contact Information

- Name of the Silver Swan Licensee
- Licensee Membership No.
- Name of the Dance School (where relevant)

Programme Details

- Name of the piece/Introduction to work shared
- Choreographer and/or teacher's name
- Location

Music Information

- Title of the music
- Name of the Composer/Band/Songwriter
- Name of record label
- Is there anything else you think we ought to know about the music you are using

Technical Information

- Have you been able to add a title slide to your video.

APPENDIX B: Individual Performer Registration Information

What will be requested?

General Information

- Group Leader/Silver Swans Licensee Name
- Name of Performer (your name)

Contact Information

- Postal address
- Email address

Required Consent

- For recording you are part of to be shared on the Celebration and uploaded to the RAD website.

Optional Consent

- Press and PR activity
- Keeping in touch with the RAD