## Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
cfduid	rad.afterdigital.uk	Used by the content network, Cloudflare, to identify trusted web traffic.	29 days	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
JSESSIONID	New Relic	Preserves users states across page requests.	Session	HTTP Cookie
PHPSESSID	rad.afterdigital.uk	Preserves user session state across page requests.	Session	HTTP Cookie

## Statistics (1)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

PROVIDER

NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
vuid	<u>Vimeo</u>	Collects data on the user's visits to the website, such as which	2 years	HTTP Cookie
		pages have been read.		

## Marketing (14)

NAME

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

EXPIRY

TYPE

PURPOSE

_os_session	<u>Opinion Stage</u>	Collects user data through quiz/survey-like content. This allows the website to promote relevant products or services.	13 days	HTTP Cookie
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
NID	<u>Google</u>	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	HTTP Cookie
test_cookie	<u>Google</u>	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
VISITOR_INFO1_LIVE	<u>YouTube</u>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
YSC	<u>YouTube</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt.innertube::nextId	<u>YouTube</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
yt.innertube::requests	<u>YouTube</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
yt-remote-cast-installed	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

## Unclassified (2)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

NAME	PROVIDER	PURPOSE	EXPIRY	TYPE
data_version	rad.afterdigital.uk	Pending	29 days	HTTP Cookie
events/1/f7f4ac0191	New Relic	Pending	Session	Pixel Tracker