

# The RAD and GDPR

On 25 May 2018, the General Data Protection Regulation (GDPR) comes into effect. The new rules will mean more rights and protections for you and how your personal information is held and used.

Like any organisation which collects personal data, the RAD has been busy preparing for the new legislation. You may have noticed recently that you are being emailed by lots of companies asking you if you want to stay on their mailing lists. Among these may have been a message from the RAD as part of our preparation for GDPR and to ensure that you want to remain in contact with us, particularly if you are not a student or member of the RAD.

## What does this mean for our members and customers?

Until now, your information has been protected under the 1995 Data Protection Directive – introduced at a time before so much data was being shared online. Now, GDPR will give you more control over what happens to your information in the digital age, arming you with the right to see what personal data of yours is being held by companies, to withhold consent for its use, and, if necessary, to ask for it to be deleted. All companies working in the EU must comply with the new regulation – including those in the UK post-Brexit, as it has now been written into UK law.

For more a more in-depth overview of GDPR at the RAD, see our new [Information Management Policy](#) and [Privacy Notice](#).



# Our 5-step GDPR Promise

1



## Accountable

We will build GDPR into our governance and management structures with 'information champions' across the organisation. Read our [accountability statement](#).

2



## Fair and Lawful

We will audit data and systems across our entire organisation to ensure that we know what personal information we have, why we need it, and how long for.

3



## Knowledgeable

We will provide continuous staff training and support on GDPR so they know how to look after your personal information and protect your privacy.

4



## Transparent

We are committed to communicating openly and transparently about how and why we are processing your personal information.

5



## Protecting Children

We will take the protection of the rights of children seriously and ensure that our policies and notices are written in plain and simple language.

## Supporting our Members

Additionally, as a leading dance education and training membership organisation we are supporting and helping our members to understand how GDPR affects them and also their businesses. Visit the [Members' Area](#).

# GDPR Governance Structure

