

SHOW OFF YOUR STEP: SOCIAL MEDIA VIDEO COMPETITION GUIDELINES

Schools and Youth Groups

To celebrate our 20th anniversary, we are inviting young people to join in with our **Step into Dance Video Competition!**

We will be sharing the Step into Dance choreography on our social media channels and challenging you to learn it, put your own spin on it and share your version for the chance to **win a prize!**

How to get involved

1. Look out for the competition choreography on the Step into Dance social media channels. The choreography will be the same as the finale routine, which can be found in the welcome pack.
2. Dance to the '**JOY**' by **RAYE** audio featured on our Instagram - simply tap the audio to use the correct section.
3. Learn the choreography with your group or individually.
4. Record your group performing the choreography.
5. Upload your video to **Instagram, Facebook or TikTok.**
6. Tag **@stepintodance** and use the competition hashtag **#StepintoDance20.**
7. Make sure your video is posted before the competition deadline.
8. Please make sure your account/video settings allow the Step into Dance team to view your entry.

Filming tips:

- Film in portrait format.
- Make sure everyone can be clearly seen.
- Choose a location with good lighting.
- Make sure the video is filmed safely and that everyone has enough space to dance.
- Keep the video clear and engaging.
- You can use the sound provided with the Step into Dance social media post.
- Have fun and make it your own!

Think about:

- Where you perform the choreography
- How you make use of the space
- Your formations
- Your group's personality
- Your school's environment
- Costumes or outfits
- How you introduce or finish the choreography

Who can enter?

The competition is open to young people participating in the Step into Dance programme through a school or youth group.

Entries can be submitted by individual groups or classes.

Consent

As you are not submitting your video directly to Step into Dance, you do **not** need to complete a Step into Dance consent form specifically for this challenge.

However, if you are sharing your video from a school or youth group social media account, please ensure you have the appropriate permissions and consent in place for everyone featured in the video before posting it publicly.

To enter the competition, your video must be shared publicly on social media, tag **@stepintodance** and use **#StepintoDance20**. This is how the Step into Dance team will see your entry and identify it for the competition.

By entering, you also give Step into Dance permission to repost or share your entry on our social media channels as part of our 20th anniversary celebrations.

Competition deadline: 19th March 2027

Any entries posted after the closing date will not be considered.

How will the winner be chosen?

Entries will be judged by the Step into Dance team based on:

- Creativity
- Performance
- Group energy
- How the choreography is presented
- Overall impact

The prize

The winner will receive a dance workshop for their Step into Dance group!

Questions

If you have any questions about the competition, please contact:

stepintodance@rad.org.uk